



ALLIANCE
TITLE & ESCROW CORP.

WHAT EVERY REALTOR® SHOULD KNOW ABOUT OWNER'S TITLE INSURANCE

MAKE SURE ALL OF YOUR CLIENTS ARE PROTECTED

You're a Realtor®, so you know that buying a home can be overwhelming for your clients. Homebuyers can feel confused and frustrated by the mounds of paperwork they have to sign. Plus, the fees associated with closing can sometimes be overwhelming even to an experienced buyer.

Owner's title insurance is one of those items often misunderstood by homebuyers at closing, yet its value is tremendous. As an important advisor to your clients, you are in a position to help homebuyers understand the benefit of owner's title insurance and the dangers that can be incurred without it.

WHAT IS TITLE INSURANCE?

Owner's title insurance is a policy that protects homebuyers' property rights. For the same reasons the bank requires a lender's insurance policy, the homebuyer obtains owner's title insurance to protect against possible claims against the title.

HOW IT PROTECTS

Say, for example, your client recently purchased a new home from a builder, but the builder failed to pay the roofer. Wanting to be paid, the roofer filed a lien against the property. Without owner's title insurance, your client could be responsible for paying this existing debt. This is just one example of how owner's title insurance protects homebuyers from various financial risks.

ENDURING VALUE

The good news is that owner's title insurance protects homebuyers financially, as long as they own their home. For a low, one-time fee, homebuyers can rest assured, knowing they are protected against possible debts or claims to their property.

This advertising is for informational purposes only. Actual coverages and your eligibility may vary by company and state. For exact terms, conditions, exclusions, eligibility and limitations, please contact your local Alliance Title branch.

For more information about owner's title insurance, contact your local Alliance Title branch or visit www.alliancetitle.com

Yes, it matters where you close.

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